

MEDIA INFORMATION

Seidl + Partner at METEC 2007:

High-temperature labels for perfect logistics



Hall 06 • Stand 6E78

Kissing, 12 February 2007 – New solutions for industrial identification in steel manufacturing and processing will be presented at METEC exhibition (Messe Düsseldorf, 12-16 June 2007) by Seidl + Partner GmbH, Kissing, Germany. With their flexible use as tags or self-adhesive labels, barcodes on S+P GRAPHIPLAST® labels ensure efficient stock control and cost-saving logistics in the metal industry. The latest innovation at the Seidl + Partner stand (hall 06 / stand 6E78) are high-temperature tags: a new type of plastic material that enables the identification of hot-rolled products up to 580 °C at an early stage. The labels can easily be generated with conventional thermal transfer printers – with a direct link to databases in ERP systems.

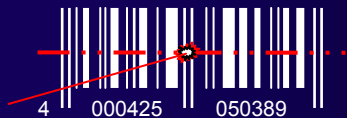
With the new range of adhesives, S+P GRAPHIPLAST® labels already cover extreme temperature ranges from -20 °C to + 350 °C. What's new is the identification option for tags for hot-rolled steel products up to 580 °C. Labelling at an early stage ensures clear and reliable identification during the whole processing and logistics process.

As well as identification for the metal industry and current RFID-based applications for warehouse and material flow management, Seidl + Partner will be showing more new product developments.

GRAPHIPLAST® tags and self-adhesive labels ensure reliable identification for all types of products in the metal industry – from raw materials to finished products. The impact of weathering during outdoor storage and extreme temperature fluctuations during transport: even under the toughest every-day conditions the identification with S+P labels enables efficient stock control and logistics.

GRAPHIPLAST® data carriers can be processed with all common printing systems, such as thermal transfer, laser or dot matrix. At the exhibition, Seidl + Partner will also be showing complete solutions, based on existing applications. This includes S+P label printing, directly controlled from the SAP/ERP system and used successfully by many large companies in the sector, such as ThyssenKrupp, Mittal Steel and Gerdau.

Further information is available from www.Seidl-Partner.com or on request.



Available images

The following image is available, print-ready, for downloading at:

<http://www.htcm.de/kk/seidlpartner>

Photograph

S+P GRAPHIPLAST® labels for efficient logistics in the metal industry.

Seidl + Partner GmbH

For 28 years, Seidl + Partner have been manufacturing robust plastic labels under the motto "Strong solutions for rough environmental conditions". GRAPHIPLAST® labels, renowned worldwide, are weather-resistant data carriers for temperatures to 580 °C which can be printed with conventional IT printing systems. This enables secure identification when booking goods into and out of stock as well as during the various processing steps.

Seidl + Partner are also a system provider. Apart from data carriers, automatic labelling solutions, printing systems, barcode reading systems and RFID-based systems also form part of the comprehensive range of identification solutions.

Leading companies worldwide in the metal, automotive and beverage industries work with Seidl + Partner. A comprehensive network of sales offices and agents ensures a speedy local service for customers.

Seidl + Partner employ around 60 people and, in 2005, the turnover was over Euro 12.9 million.

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